



Art Director Job Description

Steel Advertising is a full-service Advertising Agency who specializes in Healthcare, Education, Government, Family Food & Family Fun. Steel is looking for a talented Art Director to join the team. The Art Director should be able to develop creative concepts and strategies that are insightful, relevant, innovative and effective. This position is a creative powerhouse with the ability to produce as well as lead a team to create compelling creative solutions across different platforms.

Responsibilities:

- Manage creative and production projects from concept to completion.
- Develop and transform creative concepts into creative solutions that meet clients marketing objectives, value, timeline and budget.
- Manage and supervise multiple projects. Instruct and give clear direction to the creative project team to ensure successful execution of projects.
- Ability to design and develop creative materials in a variety of mediums.
- Participate in ideation for new business pitches and presentations.
- Desire to stay current on industry trends, strategies and technologies. Inform the entire Agency on emerging trends. Keep senior leadership abreast of recommended improvements.

Requirements:

- Excellent communication and teamwork
- Strong ideation and conceptual abilities
- Insight and ability to translate marketing strategy into compelling layout and design
- Ability to solve problems creatively and effectively
- 5+ years of experience
- Strong digital, web and social media creative knowledge and experience
- Expertise in Adobe Creative Suite
- Experience working in an Advertising or Digital Agency
- Experience working in Healthcare, Education, CPG/Family Food and/or Family Fun preferred
- Must embody company values: Curiosity, Accountability, Gratitude, Awesomeness, Integrity, Generosity

Interested in working with us? Please send your resume and portfolio link to resumes@steeladvertising.com!