



Steel Advertising is a full-service Advertising Agency who specialize in Healthcare, Education, Government, Family Food & Family Fun. Steel is looking for a talented, freelance Web Designer to join our collective talent. This person should be able to create websites that have clean, modern web design and superior user interface design. This person is expected to execute all aspects of visual design stages from concept to execution.

Responsibilities:

- Execute all visual design stages from concept to final hand-off to engineering
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks
- Create wireframes, user flows, process flows and site maps to communicate interaction and design ideas
- Present and defend designs and key deliverables to peers and executive leadership
- Establish and promote design guidelines, best practices and standards

Requirements:

- Proven work experience as a Web Designer
- Demonstrable graphic design skills with a strong portfolio
- Solid experience in creating wireframes, user flows, process flows and site maps
- Proficiency in Photoshop, Illustrator or other visual design and wire-framing tools
- Proficiency in HTML, CSS and JavaScript for rapid prototyping
- Excellent visual design skills with sensitivity to user-system interaction
- Ability to solve problems creatively and effectively
- Up-to-date with the latest web trends, techniques and technologies
- Experience working as a freelancer to an Advertising Agency preferred

Interested in working with us? Please send your resume and portfolio link to resumes@steeladvertising.com!